

PERSONAL INFORMATION

Neven Vidaković



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🌐 www.neven-vidakovic.com

Sex Male | Date of birth 06/10/1980 | Nationality: Croatian

Work experience

1.1.2017 – present

Professor Zagreb School of Economics and Management

Zagreb school of economics and management www.zsem.hr

- Lecturing and participation in academic and professional events organized by ZŠEM.
- Academic and professional research which includes original research papers, books with focus on monetary policy and macroeconomics.
- Mentoring of students.
- Classes held: Money and banking (2016/2017; 2017/2018), Financial institutions and market (MBA) (2016/2017, 2017/2018), Financial institutions and market (2017/2018)

Business or sector: **Education**

13.6.2018- 29.1.2020.

CEO

Platinum Invest www.platinuminvest.hr

- Management of business units: front office, marketing, human resources.
- Creation and execution of business strategies, business development of the company, creation of business documentation
- Management of existing and development of new UCITS funds
- Execution of portfolio strategies. Creation of investment strategies on international markets. Optimization of investment portfolio with respect to macroeconomic situation and risk profile of funds under management.
- Asset classes traded: stocks, bonds, currencies, futures, options

Business or sector: **Asset management**

1.1.2017-13.6.2018
30.1.2020– 31.8.2020

Head portfolio manager

Platinum Invest www.platinuminvest.hr

- Mutual funds management and portfolio optimization of funds. Trading of financial instruments. Active management of funds using stop and limit orders. Creation of dynamic investment strategies.
- Investment management of two UCITS funds. Asset classes traded: stocks, bonds, currencies, futures, options
- Market analysis and creation of new investment strategies in order to maximize returns given the current stage of business cycle. .
- Analysis of particular economic shocks and their impact of funds under management.
- Creation of new products and coordination with other business units.
- Organization and participation in business events.
- Reporting to management and supervisory board.

Business or sector: **Asset management**

1.9.2013 – 1.1.2017

Vice dean for quality, development, professional and scientific research

Effectus University College For Law And Finance <http://www.effectus-uciliste.eu/>

- Development of Effectus as scientific and educational institution. Development of publishing, increase of the number of titles and sales of Effectus' books. Publishing of FIP Effectus' journal, journal editorial process and increase of FIP's indexing.
- Management, oversight and development of professional and scientific research. Definition of research goals and research topics. Control of the publishing process: proofreading, print preparation and print of new titles.
- Management, supervision, oversight and analysis of national and international standards of quality in higher education. Creation of policies and strategies in order to implement quality norms.
- Organization of professional and scientific conferences.
- Participation in the creation of new and development of existing undergraduate and graduate programs.
- Implementation and coordination with domestic and international institutions for the purpose of creation of Effectus' long term strategy. Implementation of Erasmus+ programs.
- Courses: Banking, financial and risk insurance instruments, financial markets, trading financial instruments.

Business or sector: **Education**

1.9.2005 – 1.9.2013 Senior analyst with key responsibilitiesPrivredna banka Zagreb www.pbz.hr

- Analysis of the bank's term structure, liquidity and re-pricing risks with respect to: products, currency structure, business units, residency, term, type of interest rate.
- Development of strategy for optimization of balance sheet, cost of funds and profitability with respect to current and possible regulatory or other business changes.
- Development of mathematical models in order to estimate interest rate risks and liquidity risks, performed simulations and stress tests.
- Support to ALCO committee in defining strategy for bank's balance sheet structure.

Business or sector: **Banking**

4/2009 – 12/2011

Risk specialist

Intesa Sanpaolo, Milano

- Monitoring and evaluation of liquidity, interest rate, market and operational risks for the ISP subsidiary banks. Focus on term structure, structural liquidity, re-pricing risk, interest rate structure, economic value of capital and operational losses.
- Monitoring of VaR and position limits (currencies, securities), trading and banking book P&L. Participation in the process of limit determination and limit evaluation for trading and banking book for subsidiary banks.
- Policy review for subsidiary banks, technical help in creation of policies, evaluation and alignment of the subsidiary policies with the head office policy (liquidity risk, interest rate risk, fair value, functional portfolio policy).

Business or sector : **Banking**

6/2003 – 5/2005

Portfolio manager / Trader

Carnegie Trading Group, SAD

- Traded commodity and currency futures and options for clients and for proprietary trading.
- Development of investment portfolios, analysis of possible market positions involving inter and intra market spreads.
- Fundamental and technical market analysis of futures and options markets. Analysis of new trading using cash market and financial derivatives.
- Development of mathematically based software in order to optimize options, futures and cash trading.

Business or sector: **Financial services****Habilitations**

Assistant professor Faculty of Economics and Business, University of Maribor – June 2017

Scientific fellow, habilitated by Zagreb Economic institute – January 2016.

Habilitated as University college full time professor with tenure Zagreb school of economics and management – July 2019.

**RESEARCHER'S
CODE****In Croatia: 345176. In Slovenia: 40365. ORCID: 0000-0003-3761-6549
Web of Science: B-3744-2014, Scopus ID: 57189268807**

EDUCATION AND TRAINING

Croatian Licenses: HANFA Broker and financial advisor in Croatia

USA licenses: FINRA (former NASD) Series 3 permission to trade futures and options, FINRA Series 7 permission to trade stock, bonds on all USA markets, FINRA Series 30 permission to manage trading office. HANFA licensed financial advisor.

2009 – 2013	PHD Economics faculty, University of Maribor, Slovenia PHD in economics. PHD thesis „Exchange rate regime and behavior of economic participants”. Mentor: prof. dr. sc. Dušan Zbašnik	8.2
2007 - 2008	Scientific masters Economics faculty, University of Ljubljana, Slovenia Scientific masters in economics. Master thesis „Theory of Rational Expectations and the Choice of Monetary Policy in a Small Open Economy”. Mentor prof. dr. sc. Ivan Ribnikar	8.1
2005 - 2007	Economics faculty, University of Ljubljana, Slovenia	7
1999 - 2003	Undergraduate study University of Michigan, Ann Arbor Michigan, USA BA in economics and financial mathematics High school	
1998 - 1999	City High School, Grand Rapids, Michigan, USA Ranked number one high school in Michigan. High school	
1994 - 1998	Matija Mesić, Slavonski Brod, Hrvatska	
1987 - 1994	Elementary school Antun Mihanović, Slavonski Brod, Hrvatska	

PERSONAL SKILLS

Mother tongue Croatian

other languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Slovenian	C1	C1	A2	A2	A2
Italian	B2	B1	B1	B2	A2
German	A2	A2	A2	A2	A2

Computer skills ▪ Excellent knowledge of Microsoft Office™
Basic Matlab

Drivers license B

Books and monographs

1. Monetary and credit analysis (2016) Effectus, Zagreb 568 pages
2. Financial markets - principles and practice (2015) Effectus, Zagreb 350 pages, joint with Ivo Andrijanić
3. Exchange rate regimes: choices and consequences (2014) LAP LAMBERT Academic Publishing, 332 pages ISBN 978-3-659-50344-3
4. Banks and banking business (2013) third edition. Textbook in banking for undergraduate and graduate courses, joint with Miroslav Gregurek Effectus Zagreb 600 pages ISBN 978-953-57077-1-4
5. Guide for understanding money (2006) joint with Guste Santini, Rifin 128 pages

Scientific and professional papers

1. Radošević Dubravko, Vidaković, Neven (2019) Monetary policy and the legacy of Ivo Perišin in Global financial turmoil – 30 years after, Editors Gordana Družić, Ivan Lovrinović, Croatian Academy of Arts and Sciences, pages 51 -78, ISBN: 978-9-53347-307-9
2. Neven Vidaković (2019) Rules vs. discretion: Case of monetary policy in Croatia Bančni Vesnik, Volume 68, issue 11, pages 51-55 ISSN: 0005-4631
3. Vidaković, Neven (2018) Coordination of monetary and fiscal policy during the next recession Libertas international university volume 3, issue (3), ISSN: 2584-5055 UDK: 336.7:336.143(497.5) pages: 41-54
4. Vidaković Neven (2017) A Credit Policy Framework for Entrepreneurship in Insights and potential sources of new entrepreneurial growth Radovic Markovic Mirjana; Nikitovic Zorana; Zanadu Linjie Chou ed. pages 220 – 231, ISBN 978-88-95922-84-3
5. Vidaković Neven, Gregurek Miroslav, Domagoj Vlahović (2016) Long-term effects of property tax: the case of Croatia Lex localis - Journal of Local Self-Government, Volume 14, issue 3, pages 635 – 651 ISSN: 1581-5374
6. Vidaković, Neven (2015) Transition towards renewable energy supply in Croatia in Toward green economy: opportunities and obstacles for western Balkan countries Radovic-Marković Mirjana, Nikitović Zorana editors, pages 222 – 238, ISBN: 978-1-50353-294-6
7. Radošević Dubravko, Vidaković, Neven (2015) Capital movements in Croatia 2009. – 2015 – possibilities for a new economic model for Croatia Ekonomija/Economics, volume 22, issue 1, pages 115 – 137 ISSN 1330-0636 UDK 330.14.01. Reprinted as Radošević Dubravko, Vidaković, Neven (2015) Možnost za izbiro novega ekonomskoga modela Hrvaške Bančni Vesnik volume 65, issue 3, pages 40-44 ISSN: 0005-4631
8. Vidaković, Neven (2015) Did the banks in Croatia have extra interest income from CHF appreciation? Bančni Vesnik volume 64, issue 4, pages 12-16 ISSN: 0005-4631
9. Vidaković Neven, Zbašnik Dušan (2015) Capital Flows, Credit Crunch and Deleveraging Dynamics: The Case of Slovenia, Croatia and Hungary in Comparison in Financialization and financial crisis - lessons from central and south eastern European economies edited by Dubravko Radošević and Vladimir Cvijanović
10. Vidaković, Neven (2014) Bank's choice of loan portfolio under high regulation – example of Croatia FIP – Financije i pravo, volume 2, issue1, str. 29 – 44 ISSN: 1849-241X
11. Radošević Dubravko, Vidaković Neven (2014) Monetary Policy versus Structural Reforms: The Case of Croatia Bančni Vesnik volume 63, issue 12, pages 40-44 ISSN:

0005-4631

12. Vidaković Neven (2014) Pricing of retail deposits in Croatia: including the premium for country default Bančni Vestnik volume 63, issue 10, pages 48-53 ISSN: 0005-4631
13. Vidaković Neven, Zbašnik Dušan (2014) New CNB measures to stimulate credit growth: problems and solutions Bančni Vestnik March 2014, pages 13-17 UDK 336.711(497.5):336.717.5
14. Vidaković Neven (2013) Who played the transition game and with what results, The Second International Scientific Conference Employment, Education and Entrepreneurship (EEE 2013) Belgrade, Serbia, 16 – 18 October 2013, conference volume Entrepreneurship: economic development & finance, pages 17 – 34, ISBN 978-86-6069-094-6
15. Vidaković Neven, Vlahović Domagoj (2012) Rise and fall of retail lending in Croatia Libertas Business School papers Ivo Andrižanić ed., volume 5, pages 7-22, ISSN: 1846-728
16. Mesić Iva, Vidaković Neven (2011) Labor force and possibilities of economic recovery in Croatia, Ekonomija/Economics, volume 18, issue 2, 279 – 312 ISSN 1330-0636 UDK 331.526 330.34
17. Grgić Josip, Gregurek Miroslav, Vidaković Neven (2011) Global Banking and the role of the lender of the last resort Montenegrin Journal of economics issue 1, volume 7, 21-38 ISSN 1800-5845
18. Grgić Josip, Gregurek Miroslav, Vidaković Neven (2009) The effect of global crisis on SME companies in Croatia, Libertas Business School papers, Ivo Andrižanić ed. volume 2, pages 1-16 ISSN: 1846-728 UDK:338.124.4: 65.017.2/.3(497.5)
19. Gregurek Miroslav, Vidaković Neven (2009) Coordination between monetary and fiscal policy in Croatia Ekonomija/Economic volume 16, issue 2, pages 395-428; ISSN 1330-0636 UDK 336.1
20. Gregurek Miroslav, Vidaković Neven (2008) Inflation in Croatia: the impact of the middleman Ekonomija/Economics volume 15, issue 2, pages 263-280; ISSN 1330-0636 UDK 336.748.12
21. Vidaković, Neven (2008) Economic policy, soft budget restraints and the creation of foreign debt in Croatia Ekonomija/Economics, volume 14, issue 2, pages 495-518; ISSN 1330-0636 UDK 336.27330.534.4
22. Vidaković, Neven (2007) The paradox of kuna savings: Why do Croatians save in foreign currency Libertas Business School papers Ivo Andrižanić ed. pages 317 – 330 ISSN: 1846-9728 UDK: 336.72(497.5) (paper with international review, reviewed by Dušan Zbašnik & Dragoljub Stojanov)
23. Vidaković, Neven (2007) The impact of the choice of the monetary policy on households Montenegrin journal of economics volume 3, issue 6, pages 109-120; ISSN 1800-5845
24. Vidaković, Neven (2007) Comparison of Real Exchange Rate in Croatia and Slovenia Naše gospodarstvo/Our Economy, volume 1-2, pages 55-65; ISSN 0547-3101 UDK 336.74 338.26 497.5497.4
25. Vidaković, Neven (2006) Economic policy and optimal control – a critique Ekonomija/Economics volume 13, issue 1, pages 265-287; ISSN 1330-0636 UDK 330.4 338.22
26. Vidaković, Neven (2005) Theory of Rational Expectations and Microeconomics of Debt Ekonomija/Economics volume 12, issue 4, pages 705-729; ISSN 1330-0636 UDK

229.565 336.274

27. Vidaković, Neven (2005) Model of Economy without a banking System Ekonomija/Economics volume 12, issue 3 pages 551-569; ISSN 1330-0636 UDK 330.16
28. Vidaković, Neven (2005) Theory of Rational Expectations and Exports Ekonomija/Economics volume 12, issue 1, pages 153-173; ISSN 1330-0636 UDK 339.565
29. Vidaković Neven (2005) Mundell-Fleming Model and its Applicability on a Small Open Economy , Ekonomija/Economics, volume11, issue 3, pages 392-424; ISSN 1330-0636 UDK 330.5 330.834

Scientific and professional conferences – organization and partnerships

Personal finance and personal bankruptcy. Professional conference organized by Liderpress d.o.o. and Effectus, February 2016.

Effectus forum – Chief coordinator for the round table discussion. Topic: Economic and legal aspects of highway monetization. February 2015.

Effectus forum – Chief coordinator for the round table discussion. Topic: Personal bankruptcy – new start? February 2015.

Effectus forum – Chief coordinator for the round table discussion. Topic: Bankruptcy and prebankruptcy settlement. November 2014.

Professional conference: 25th Zagreb stock exchange and Mutual fund association conference. Representative of Effectus, academic partner of the conference. October 2015.

Effectus forum – Chief coordinator for the round table discussion. Topic: Current tax reform and policy. October 2014.

Professional conference: 25th Zagreb stock exchange and Mutual fund association conference. Representative of Effectus, academic partner of the conference. October 2014.

International conferences – participation

„Macroeconomic policy during the COVID-19 systemic crisis“ Celebrating 100 years of Economics faculty in Zagreb, December 2020, presented paper Croatian monetary policy during two crisis.

Lex localis - Journal of Local Self-Government Annual Conference 2016, paper presented Long-term effects of property tax: the case of Croatia Auditorio Municipal de Vila Nova de Gaia, Porto, Portugal, June 16, 2016 – June 17, 2016

International economic conference "Croatian economic crisis and direction of turnaround from recession towards economic growth organized by RIFIN-a paper presented: *Capital movements in Croatia 2009. – 2015 – possibilities for a new economic model for Croatia* September 2015

Mutual funds industry and 24. Zagreb stock exchange conference. Coordinator for conference between Zagreb stock exchange and Effectus. October 2014. Presentation with the topic: credit policy and fiscal revenues.

The Second International Scientific Conference Employment, Education and Entrepreneurship (EEE 2013) paper presented Who played the transition game and with what results, Belgrade, Serbia, 16 – 18 October 2013

International economic conference "From consumer towards production economy" organized by RIFIN-a paper presented: Labor force and possibilities of economic recovery in Croatia September 2011.

International economic conference "National vs. Global" organized by RIFIN-a paper

presented: The coordination between monetary and fiscal policy in Croatia October 2009
International economic conference "Inflation in Croatia" organized by RIFIN-a paper
presented: Inflation in Croatia: the impact of the middleman September 2008
International economic conference "Foreign debt in Croatia" organized by RIFIN-a paper
presented: Economic policy, soft budget restraints and the creation of foreign debt in
Croatia March 2008
International economic conference "Economic policy" organized by RIFIN-a paper
presented Economics policies and the mathematics of optimal control - critique October
2006
International economic conference "Exports as the Foundation for Development of Croatian
Economy" paper presented: Theory of Rational Expectations and Exports October, 2005

**ADDITIONAL
INFORMATION**

For additional information or document requests please contact me
